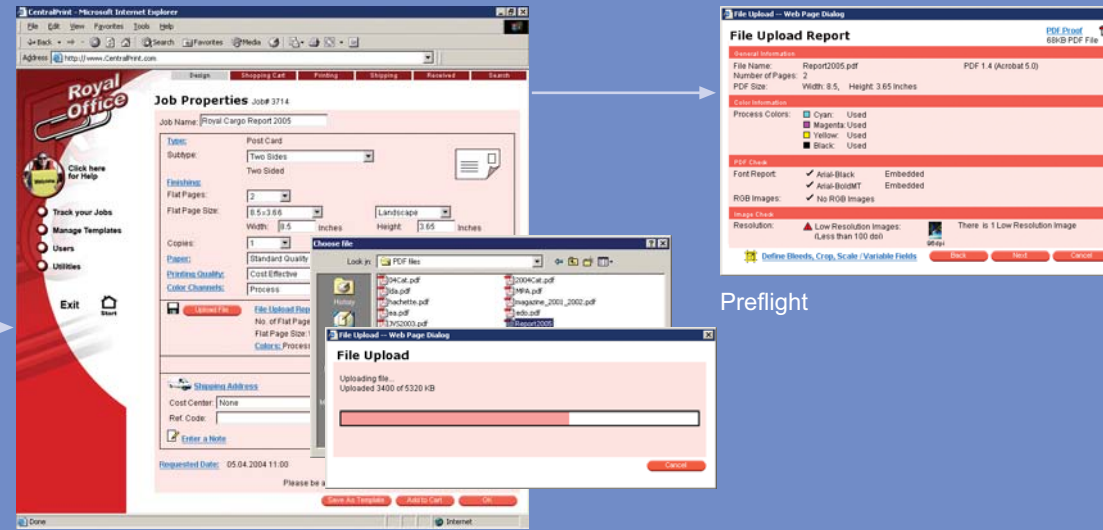


iWay Prime: A POD, end-to-end, web-based, workflow and management solution that enables Print Buyers to upload independent files, order personalized and Variable Data Jobs from templates, receive and approve quotes, and track and manage Print Jobs

File Upload

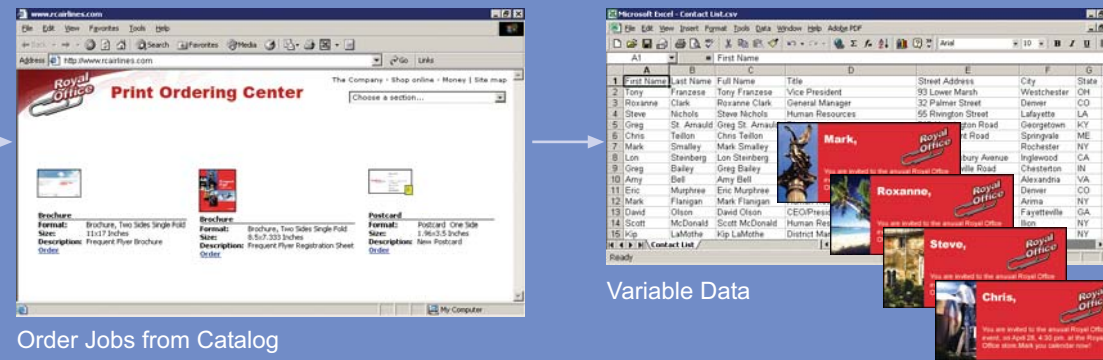
A user-friendly wizard-based workflow that enables Print Buyers to upload new designs together with Job Tickets.



File Upload

Order Jobs from Catalog

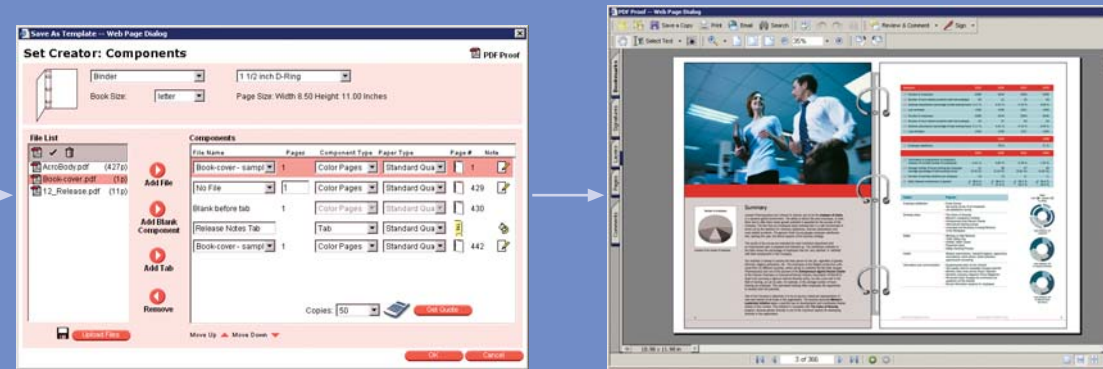
The iWay Prime Catalog tool allows Print Buyers to create HTML-based template catalogs that can be placed on their company web sites. Incorporating the web site's look and feel, users within the company can then access suitable templates, enter their personal information and order personalized Jobs.



Order Jobs from Catalog

iWay Set

A unique, user-friendly workflow that enables Print Buyers to upload independent files that combine together into one multi-component Job. Print Buyers can now order books, magazines, manuals, catalogs, binders, booklets, pamphlets etc.

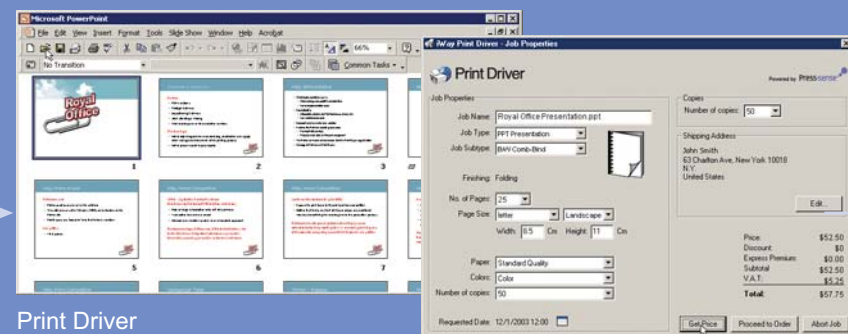


iWay Set

Set Preview

iWay Print Driver

The iWay Print Driver enables the Print Buyer to place orders directly to the Print Provider Production queue. Acting as the direct pipeline between the Print Buyer desktop and the Print Provider.



Print Driver

Shopping Cart: Online Ordering and Price Quoting

Price quotations and estimations are provided online, with the click of a button. iWay Prime supports a unique, customized pricing model that enables the Print Provider to price the Job according to any set of relevant parameters. 24 hours a day, 7 days a week, your customers can access their Shopping Carts, to determine the costs of their Jobs, to place orders, and to track the progress of their orders.



Shopping Cart

Variable Data: Merge Databases and Templates Automatically

Using iWay Prime's Variable Data functionality, Print Buyers can upload complete database files and merge them into existing templates. iWay Prime allows Print Buyers to proof their Jobs online before ordering. The Jobs can then be automatically imposed with all of the Variable Data embedded.

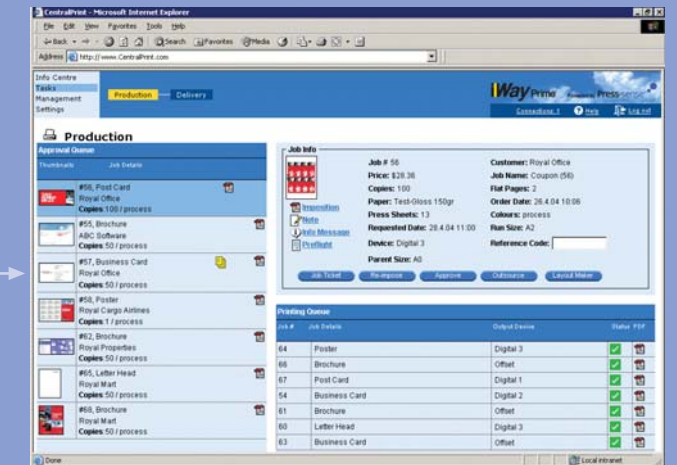


Full PDF Workflow

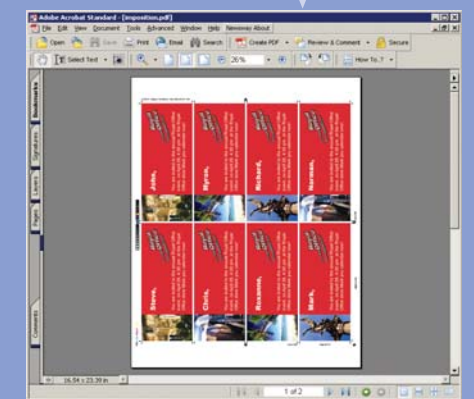
PDF proofing, soft proofing and impositioning
The iWay Prime system is based on a complete PDF workflow that enables Print Buyers to receive an online Preflight report for any uploaded Job. In addition, the iWay Prime system allows the Print Buyers to view the final PDF proof result before ordering and enables the Print Provider to implement automatic imposition.

Print Management

Print Management, embedded in the iWay Prime system, enables the Print Provider to streamline and route print Jobs according to production needs. Print Management is carried out automatically and can be automatically or manually supervised.



Production Queue



Automatic Imposition



Job Ticket